

Sponsorship Opportunities



**2018 Rodeo &
Wild Horse Race**

AUGUST 18, 2018
SOUTHWEST WASHINGTON FAIR

WWW.SOUTHWESTWASHINGTONFAIR.ORG

Sponsorship Opportunities

The Fair Rodeo Committee is thrilled to present the 2018 Rodeo & Wild Horse Race at the 109th Annual Southwest Washington Fair. August 18, 2018, 6:00 PM

Special Events:

Wild Horse Races

Bull Riding

Saddle Bronc Riding

Bareback Riding

Team Roping

Mutton Busting

Fair Dates: August 14th - 19th, 2018

Fair Theme: "Touch of Country"

Advertising Data

MONTHLY PAGE VIEWS

60,000

FACEBOOK



6,000

FAIR ATTENDANCE

65,000 Annually

NATIONAL AVE. FENCE

8,000 Cars a Day

GRANDSTAND CAPACITY

3,000 Guests



VIP RECEPTION

An exclusive VIP Reception will be held before the rodeo in the Sertoma Beer Garden at 4:00 PM, Aug. 18, 2018.

Yummy Bites

Complimentary
refreshments

Private Stock Viewing

VIP tix valid for Saturday (day) team roping event.

VIP banners for arena provided by company or purchased by rodeo.

Southwest Washington Fair

2555 North National Ave.

Chehalis, WA 98532

tamara.hayes@lewiscountywa.gov

360-740-2656

southwestwashingtonfair.org

SPONSORSHIP LEVELS

Title Sponsor: Rodeo & Wild Horse Race Presented By "Your Company Name Here"



\$8,000 (EXCLUSIVE 1 AVAILABLE)

- Exclusivity - only one Title Sponsor offered
- Company Name announced as Title Sponsor and Logo used in all print, radio, poster, and online advertising associated with the Rodeo
- Full color advertisement in the event program, choice of front/back inside cover or back cover
- Flag to be carried in arena by royalty or horseback during Fair week (provided by sponsor)
- 1 (4'x8') VIP Banner on arena out-gate
- 2 VIP banners over grandstand entrances
- 3 (3'x6' or 4'x6') banner placements throughout Fair (during fair week) or on Fairgrounds fence during the summer months (banners provided by sponsor)
- 2 Complimentary vendor booth spaces (10' x 10')
- **16 VIP Rodeo Reception tickets w/rodeo box seats & fair ticket**
Comes with two private grandstand boxes for your guests with complimentary water
- Additional 16 Rodeo + fair tickets
- 20 Fair tickets - good any day of fair
- 20 single day parking passes
- 2 VIP Carnival Badges = 4 guests per badge, ride all rides free during the fair week

Champion Sponsor

\$4,000 (2 AVAILABLE)

- Company Name and Logo in all print, radio, and online advertising associated with the Rodeo
- Company Name to be announced as a Champion Sponsor throughout the rodeo.
- Flag to be carried in arena by royalty or horseback during Fair week (provided by sponsor)
- 1 (3'x6') VIP banner on arena
- 3 (3'x6' or 4'x6') banner placements throughout Fair (during fair week) or on Fairgrounds fence during the summer months (banners provided by sponsor)
- 1 Complimentary vendor booth space (10' x 10')
- **10 VIP Rodeo Reception tickets w/rodeo box seat includes fair ticket.** Comes with one private grandstand boxes for your guests with complimentary water
- Additional 10 Rodeo tickets w/Fair tickets can be box or bleacher seats
- 8 Fair tickets - good any day of fair
- 10 single day parking passes
- 1 VIP Carnival Badges = 4 guests per badge ride, all rides free during the fair week

Chute Sponsor

\$2,000 (6 AVAILABLE)

- Company Name and Logo in all print, radio, posters and online advertising associated with the Rodeo.
- Company name to be announced when the Chute is being utilized
- ½ page color advertisement in the event program
- 1 (87" x 21 & 1/4") VIP banner on chute
- 2 (3'x6') banner on fairgrounds or fair fence (provided by sponsor)
- **6 VIP Rodeo Reception + Fair tickets can be bleacher or box seats**
- Additional 8 Rodeo tickets + Fair tickets can be box or bleacher seats
- 6 Fair tickets - good any day of fair
- 6 single day parking passes
- 6 individual all day carnival passes

Rodeo Arena Sponsor

\$1,500 (4 AVAILABLE)

- Company Name and Logo in all print, and online advertising associated with the Rodeo
- Company name to be announced when referring to the arena
- 1/4 page color advertisement in the event program
- 1 (3'x6') VIP banner on arena
- 1 (3'x6') banner on fairgrounds or fair fence (provided by sponsor)
- **4 VIP Rodeo Reception + Fair tickets can be bleacher or box seats**
- Additional 6 Rodeo tickets + Fair tickets can be box or bleacher seats
- 2 Fair tickets - good any day of fair
- 4 single day parking passes
- 4 individual all day carnival passes - good any day of fair

Event Sponsor -Bulls, Saddle Bronc, Bareback & Wild Horses

\$1,000 (4 AVAILABLE)

- Company Name and Logo in all print, and online advertising associated with the Rodeo.
- Company name to be announced when referring to the special event.
- 1/4 page color advertisement in the event program
- 1 (3'x6') VIP banner on arena
- **4 VIP Rodeo Reception + Fair tickets can be bleacher or box seats**
- Additional 4 Rodeo tickets + Fair tickets can be box or bleacher seats
- 2 Fair tickets - good any day of fair
- 4 single day parking passes
- 2 individual all day carnival passes - good any day of fair

Buckle Sponsor

\$800 (4 AVAILABLE)

- Company Name and Logo in all print, and online advertising associated with the Rodeo
- 1/4 page color advertisement in the event program
- Name on Buckle Sponsor banner to hang in arena
- Name announced at buckle ceremony as buckle sponsor
- **2 VIP Rodeo Reception + Fair tickets can be bleacher or box seats**
- Additional 4 Rodeo tickets + Fair tickets can be box or bleacher seats
- 2 Fair tickets - good any day of fair
- 2 single day parking passes
- 2 individual all day carnival passes - good any day of fair

Cowboy Hat Sponsor

\$500 (10 AVAILABLE)

- Company Name and Logo in online advertising associated with the Rodeo
- Company card size color advertisement in the event program
- Name on Cowboy Hat Sponsor banner to hang in the arena
- **2 VIP Rodeo Reception + Fair tickets can be bleacher or box seats**
- Additional 2 Rodeo tickets + Fair tickets can be box or bleacher seats
- 2 Fair tickets - good any day of fair
- 2 single day parking passes
- 2 individual all day carnival passes - good any day of fair

Bandana Sponsor

\$150 (30 AVAILABLE)

- Company Name and Logo in online advertising associated with the Rodeo
- Name on Bandana Sponsor banner to hang in the arena
- Name listed in the event program as a Bandana Sponsor
- 2 Rodeo bleacher or box Seats + Fair tickets
- 1 single day parking passes
- 2 Complimentary Refreshments at the Sertoma Beer Garden

VIP BANDANA SPONSOR TICKETS ARE ON SALE NOW AT

Southwestwashingtonfair.org

Contact: Southwest Washington Fair Manager

Tamara Hayes 360-740-2656

tamara.hayes@lewiscountywa.gov

Register to be a Sponsor

Requested Sponsorship level (name): _____

Sponsorship dollar amount: \$ _____

Specify bleacher or box seats: _____

Method of Payment: Check _____ Invoice _____ Visa/MC/D _____

Company Name: _____

Contact Name: _____

Address: _____

_____ City _____ State _____ Zip _____

Phone: _____

Email: _____

Credit Card #: _____ - _____ - _____ - _____

Expiration Date: _____ CID #: _____ (3-digit code)

Please Circle One: VISA Master Card Discover

Mail Payment or PAY IN-PERSON AT FAIR OFFICE: Monday - Friday, 9 AM - 4 PM

Southwest Washington Fair
2555 North National Avenue
Chehalis, WA 98532

Sponsorship payments, banners, and logos for advertising due: **July 15, 2018**

Logo Requirements: Sponsor provides high resolution files in EPS, AI or PDF

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