



Southwest Washington Fair Advisory Commission Meeting Minutes

June 4, 2019

I. Call to order

Tom Larson called to order the regular meeting of the Southwest Washington Fair Advisory Commission at 5:07 PM on June 4, 2019 in the Historical Building.

II. Roll call

Commissioners present: Tom Larson, Kendra Meek, Katie Gift, Sybil Kuhn and Todd Mason.

Others present: Doug Carey, Tamara Hayes, Pat Slusher, Isaac Freeman, and Steve Walton.

III. Approval of minutes from last meeting

Kendra motioned to approve May's minutes. Katie seconded.

The motion to approve minutes passed unanimously.

IV. Public Comment

No public comment.

V. Announcements

- a) Rodeo Committee Meeting, June 5, 2019 at 5:30 PM, Historical Building
- b) Market Sale Committee Meeting, June 10, 2019 at 6:30 PM, Historical Building
- c) Fair Association Meeting, June 11, 2019 at 6:00 PM, Historical Building
- d) Barn Bash, June 15, 2019, 7-11PM, 4H Barn

VI. Business Items

- a) *Fair Vendor & Entertainment Overview (Pat)*
 - Pat handed out the Master Schedule of entertainment events to the Fair Commissioners – this list is subject to change though.
 - Currently we have 39 food concessions – 3 more than last year. New this year include Stanwood pizza and a new shaved ice vendor. Stanwood pizza is a make-it-yourself pizza vendor.
 - Commercial Vendor Update:
 - In the Expo Hall the Art Department takes up 6 locations. Hobbies & Crafts takes up all of the north wall. The Fair Association booth will be at the other end of the Expo Hall. In the Future we are hoping to get another department on the South Wall to create a horse-shoe effect in the

SOUTHWEST WASHINGTON FAIRGROUNDS



YEAR-ROUND EVENT AND FACILITY RENTALS

building. There are 32 spots sold in the Expo Hall with 2 open spots. One new vendor this year is the Ice Chips Sampling Booth and we have been approved to have a CBD vendor in there as well.

- In the Grandstands the 110 year display will be located in there. 60 spots have been sold with about 5 spots still available. The Harvest of Jubilee and John L Scott Realty are new vendors in there this year.
- Outside there have been 51 booths sold so far. Last year the simulator for the Air Force fell through but this year we will have a 75' simulator from the Army on the Grounds.
- Schedule of events during the Fair:
 - There are 6 different locations on the Grounds where shows will be located: Community Stage, Field behind Fair Office, North End Stage, Saloon Stage, Midway Stage, and the North End of the Fairgrounds.
 - The Wenatchee Youth Circus will be located in the Field behind the Fair Office and will have multiple shows daily
 - The Magic Show will be located on the Midway Stage and will have multiple shows daily
 - The Tortoises will be located on the other side of the blue restroom on the north end of the Fairgrounds.
 - The Parrot Lady will be under the tent in the Kids' Corner
 - The Saloon Stage will have all of the bands playing different shows every night during the Fair
 - There will be special attractions this year such as the kids fishing tank, tractor display, PUD display, WA state patrol in the Expo Hall, Operation Life Saver, etc.

b) *Sponsorship Packet*

- The sponsorship packet has changed and grown as the Fair has changed and grown
- It is similar to the Rodeo's sponsorship packet
- Asked the FAC to help spread the word about sponsorships



- A new sponsor of ours is Arbor Health – they are sponsoring 65 hand sanitizing stations throughout the Fairgrounds
- Dan Rich mentioned the Security State Bank president is interested in talking about more sponsorships as well. Tamara asked them if they were interested in sponsoring the Saloon Stage or Community Stage.

VII. Reports

- Rodeo Committee Report** – Sybil
Gearing up for a meeting every couple of weeks as we draw closer to the Rodeo and Fair. Currently looking for Cowboys and sponsors. The logo has been secured. They are working on merchandise with the logo on it. The last meeting ran short as they are working on getting some things finalized. Encouraged the Fair Staff to attend the Rodeo meetings to be more involved or to understand what all is going on.
- Discover Lewis County Report** – Isaac
The History Channel contacted us about a show called That's How You Get There which is a top travel show that airs on Sunday's. They haven't done anything in the PNW and came across our website. Isaac and Tamara had a phone call with them and its pretty standard that the destination partners with them and pays some money for it. It's not in our budget this year, but they asked them to send the information to us to see for future years. The Port of Seattle video will be going on YouTube this week. Event Season is really kicking off.
- Garlic Fest Report** – Kelly
We are receiving new vendors weekly. The Expo Hall is full so having to open a new building now – the Poultry building. Talking with Fungi Perfecti to have them come do a talk about Gardening with Fungi on Sunday. The entertainment list is complete. We have a new food vendor – Wood Fired Pizza. We also have a new Garlic Fest Vendor from the Chehalis Farmers Market.
- Facility Report** – Doug
The Old Judging Pavilion should be grated in the next week and paved following that. We've had equipment issues lately so those are currently being repaired. Tamara and I talked this morning about having a leak detection service here on the grounds while things are quiet to help detect leaks. No updates on the annexation process yet – it's at the boundary review level. No anticipated issues with that though. Tamara and I had a conversation with the Master Recyclers and the Master Composters – asking if they can help with the shavings and manure from the barns, asking if they are willing to take some if not all of it. It has fell through for the time being but it



might be able to work by having the demonstration gardens here. This is still in discussion.

e) **Managers' Report** – Tamara

The Board of County Commissioners has approved to have CBD vendors at the Fair this year. No baking products can be sold, no escalations are allowed. CBD products are separate from marijuana products. We are confident there will be no crossover. There is the potential to have 3 vendors. There have been some changes in the Fair Office staff recently. Aimee has been let go. We have hired one of the Interns to fill her position currently and we are hoping to hire her full-time. We also have a new part-time caretaker – Dayce. Everything is all set for using the electronic reader board this year by Lucky Eagle advertising the Fair. The Fairgrounds has been extremely busy lately – especially by campers. The Barn Bash is coming along nicely.

VIII. Other Topics

Tonight we have the open Public Meetings Act Training after the meeting is adjourned. Unfortunately the internet wasn't working correctly so we were unable to get the video up and running.

IX. Adjournment

Kendra motioned to adjourn the meeting at 6:00 PM on June 4, 2019. Todd seconded. The motion to adjourn passed unanimously.

Minutes submitted by: Kelly Sneed

Minutes approved by: