



Southwest Washington Fair Advisory Commission Meeting Minutes

October 1, 2019

I. Call To Order:

Thomas Larson Called to order the regular meeting of the Southwest Washington Advisory Commission at 5:00PM on Tuesday October 1, 2019 in the Historical Building.

II. Roll Call:

The following commission members were present Thomas Larson, Todd Mason, Kendra Meek, Linda Tomasheck, George Dodd, Katie Gift.

Other Attendees: Doug Carey – Facilities, Steve Walton – Central Services, Tamara Hayes – Fair Manager, Pat Slusher- Fair Marketing, Kelly Sneed – Fair office, Fionna Velazquez – Fair office, & Dale Pullin- Guest Speaker

III. Approval of Minutes from last meeting:

Thomas Larson motioned to approve July Minuets, Tom Larson Seconded.
The motion to approve minutes passed unanimously.

IV. Public Comment

No Public Comment.

V. Announcements

Fair Association Meeting will be held October 8th at 6 PM in the Historical Building.

VI. Business Items

a. Dale Pullin Guest Speaker

Sale spoke about his program, "Step Up Homesteading." He gave an overview of his program and how it could help the community as well as the opportunity for it to become part of the fairgrounds.

b. Fair Report

Tamara Hayes spoke about the 2019 Fair data and reported sales and attendance.

The fair commission discussed the overall impressions from the fair. All commissioners felt like there was good entertainment but that turn out to stages was low. Discussion to improve included suggestions for a PSA system, which Tamara is currently working towards grants for funding. Additionally suggested by Todd Mason was researching the possibility for geographical apps or text based apps that could alert attendees to events during the fair and their location.

Commissioner impressions also included comments about great diversity in food, good impression of the fair shirts worn by employees. Some constructive criticism included to rework daily schedules to make larger events and bands more apparent.

The hours of vendors was also discussed. Both commercial vendor buildings, the Exposition Hall and underneath the Grandstands contained many unmanned booths in the evenings. The conclusion was that those two vendor buildings should have shorter hours and those buildings should close at 8 PM all nights of the fair.

Linda Tomasheck motioned to pass the opinion of shortened vendor hours in the Exposition Hall and underneath the Grandstands to 10AM – 8PM, and was seconded by Tom Mason. Commissioners voted and the motion passed unanimously.

VII. Reports

a. Garlic Fest Report – Kelly

Overall feeling that Garlic Fest went Great. Mentioned some vendor complaints of attendance. Thought children's activities should be expanded next year, and suggested we ask for volunteer help. Also seeking a vendor for fire roasted Garlic.

b. Facility Report – Doug

Fair went well- no major issues, still working towards repairing all water leaks.

Cold Weather Shelter Meeting December 3rd & 4th

Centralia annexation meeting Tuesday October 8, 2019. Should be finalized

Address will be 1909 Gold Street

c. 2020 Meeting Times – Tamara

Suggested to change meeting times to 4:30 PM instead of 5:00 PM. To be further discussed at next meeting.

VIII. ADJOURNMENT

Kendra Meek motioned to Adjourn, Seconded by Linda Tomasheck. Adjournment passed unanimously.

Next Fair Advisory Commission Meeting:

November 5th – 5PM Historical Building