



Southwest Washington Fair Advisory Commission Meeting Minutes

November 5, 2019

I. Call To Order:

Thomas Larson Called to order the regular meeting of the Southwest Washington Advisory Commission at 5:00PM on Tuesday November 5th, 2019 in the Historical Building.

II. Roll Call:

The following commission members were present Thomas Larson, Todd Mason, Kendra Meek, George Dodd, Sybul Kunz and KATIE GIFT.

Other Attendees: Doug Carey – Facilities, Steve Walton – Central Services, Tamara Hayes – Fair Manager, Pat Slusher- Fair Marketing, Fiona Velazquez – Fair office.

III. Approval of Minutes from last meeting:

Todd Mason motioned to approve October Minutes, Kendra Meek Seconded.
The motion to approve minutes passed unanimously.

IV. Public Comment

No Public Comment.

V. Announcements

Fair Association Meeting will be held November 12 at 5PM in the Historical Building.
Livestock Market Committee November 18th at 6:30PM

VI. Business Items

a. Entertainment Report ~ Pat Slusher

Pat reported the estimated costs for 2020 entertainment and the potential entertainment lineups.

b. Social Media Influencer Program

Fiona Velazquez reported on the campaign to engage local high school marketing classes in a social media marketing for the Fairgrounds. Project in progress with local high school program leaders.

VII. Reports

a. Manager Report ~ Tamara

The Fair Manager reported on the current marketing programs for the upcoming 2020. These would be offered with interim events. Marketing with the chronicle, with local MIX 96, as well as social media options.

Tamera also discussed some other projects that came from the recent Fair Conference; Establishing a junior fair board, a STEM program, 4-H “Ask me a Question”, and the office restructuring from hiring a temporary summer ShoWorks staff member to hiring a customer service staff member.

Grant Updates:

- PDA system has received grants from City of Centralia & the City of Chehalis
- 40K State Dept. of Ag. Safety and Health Department for remodeling the main restrooms.
- Levy Pump- Grant project for next year.

b. Facility Report – Doug

- Meter is in place for the Sever Weather Shetler
- In search of a plumber
- NO Water hookups for winter campers on the fairgrounds.

c. 2020 Meeting Times – Tamara

Meeting time will remain at 5PM for 2020.

VIII. ADJOURNMENT

Kendra Meek motioned to Adjourn, Seconded by Katie Gift. Adjournment passed unanimously.

Next Fair Advisory Commission Meeting:

December 3rd 2019 – 5PM Historical Building