2027 Southwest Washington Fair Poster Art Contest

Once Upon a Fair – Every Fair Has a Story

August 17–22, 2027

Every Fair has a story, and we want YOU to help illustrate ours!

The Southwest Washington Fair invites artists to create a commemorative poster celebrating the 2027 theme, "Once Upon a Fair – Every Fair Has a Story." The selected artwork will serve as a special collectible representation of the Fair and may be featured on commemorative merchandise, in exhibits, and through promotional activities.

The selected artwork will help represent the 2027 Southwest Washington Fair and may be featured in official promotional materials, merchandise, and displays throughout the community.

Artwork Requirements

Theme and content

- Artwork must reflect the 2027 theme, "Once Upon a Fair," and celebrate the spirit of the Southwest Washington Fair.
- Artists are encouraged to creatively incorporate storybook or fairy-tale elements alongside recognizable Fair experiences.
- Suggested elements include livestock, agriculture, carnival rides, exhibits, blue ribbons, entertainment, barns, community traditions, and local scenery.
- Little Miss Friendly should be incorporated using the Fair's approved mascot artwork or an interpretation authorized by the Fair Office.
- Artwork must be family-friendly and appropriate for audiences of all ages.

Required text

The final poster must include:

- Southwest Washington Fair
- August 17–22, 2027
- Once Upon a Fair

- southwestwashingtonfair.org
- The supporting tagline, “Every Fair Has a Story,”

Artwork specifications

- Preferred poster size: 11 inches wide by 17 inches tall, portrait orientation.
- Traditional and digital artwork are welcome, including painting, drawing, illustration, and graphic design.
- Entries must be original work created by the submitting artist.
- Artwork must not infringe upon copyrights or trademarks, including recognizable characters or imagery owned by entertainment companies.
- Generative AI artwork is not eligible as the primary submitted artwork. Standard digital editing and illustration tools are permitted.
- Preliminary submissions may be sketches, digital mockups, or completed artwork.
- The selected artist must provide a final high-resolution, print-ready digital file.
- The selected artist may also be asked to provide a simplified version suitable for merchandise, apparel, and promotional use.
- It is encouraged to incorporate the preferred color pallet, including royal purple, deep blue, rich/dark red, and gold. These colors reflect the whimsical, storybook-inspired atmosphere of *“Once Upon a Fair.”* While use of the preferred color palette is encouraged, artists are welcome to incorporate additional colors and exercise creative freedom in bringing their interpretation of the theme to life.

Who Can Enter?

The contest is open to artists of all ages and experience levels residing in Lewis County and surrounding Southwest Washington communities.

Artists under age 18 must have permission from a parent or legal guardian.

Individual and collaborative submissions are welcome.

Submission Process

Artists should submit:

1. Their name, contact information, and community of residence.
2. An image or digital copy of their proposed artwork.
3. A short description of how their design represents the 2027 Fair theme.
4. A brief statement about their connection to the Fair or Southwest Washington community.

Submission deadline: December 21st 2026.

Submit to: Southwest Washington Fair Office

Selection Process

Entries will be reviewed based on:

- Creative interpretation of the theme.
- Representation of the Southwest Washington Fair.
- Originality and visual appeal.
- Suitability for promotional materials and reproduction.
- Overall community connection.

The Fair reserves the right to request reasonable modifications to the selected design before final approval.

Recognition and Awards

The selected artist will receive:

- Recognition as the official 2027 Fair Poster Artist.
- Featured acknowledgment through Fair promotional channels.
- A commemorative copy of the completed poster.
- Fair admission passes.

The selected artwork may be displayed during the 2027 Southwest Washington Fair.

August 17th – 22nd, 2027
SouthwestWashingtonFair.org | 360-740-1495
1909 South Gold Street, Centralia, WA 98531

Artwork Use and Permissions

Artists retain ownership of their original work unless otherwise agreed in writing.

The selected artist will be required to enter into a written agreement granting Lewis County and the Southwest Washington Fair permission to reproduce, adapt, distribute, and display the selected artwork for Fair-related promotional and merchandise purposes.

The Southwest Washington Fair reserves the right to decline submissions that do not meet contest requirements and to select no winner if an appropriate design is not received.

Help us turn the page on a new Fair tradition. Your artwork could become part of Southwest Washington Fair history!